



KCES INSTITUTE OF MANAGEMENT & RESEARCH

JALGAON



Report on

INDUSTRY INSTITUTE INTERACTION CELL (IIC)

2017- 2021

From President Desk : Our inspiration



Annasaheb Dr. G. D. Bendale had laid a path for us to follow. I am carrying ahead that torch of light with IMR family to make that critical 1% difference which matters to build the future of value rich corporate world.

We aspire and look forward to be recognized as one of the best B-schools through our six pillars : focus on people, process, research, placement, academics and building excellent network of relationships- in this region and in our country. We are heading with corporate ethics and core academics with indigenous business traditions to meet the real challenges of the industry. I am happy and thankful to Dr. Shilpa Bendale and IMR team members who have given their best to achieve the vision and mission laid by our founder president.

I believe our students will rise to be the winners in this competitive field and begin a journey to become the ideal citizens of the country, preserving our values and shouldering the responsibilities of life with confidence, moral character and a discerning judgment.

All the very best for your future...

Mr. Nandkumar G. Bendale

(President, KCES Group)

From Director Desk : Our pathfinder



At IMR, you will find the ideal environment to realize your full potential and become a business leader for the 21st century. Working with other high-achieving participants, you will build your competencies in an energizing, collaborative community that mirrors the diversity of today's global economy. Our excellent professors at the forefront of research will build upon your unique talents and shape your learning experience.

Powered with the latest knowledge of today, you will be well-prepared to solve the business problems of tomorrow. During our MBA/ program, you will develop the core management skills needed to excel in any industry, anywhere in the world. You will also go much deeper, with the flexibility to pursue specialized studies and hands-on learning in the sector of your choice.

IMR boasts of some of the finest In-house and Visiting Faculty with commitment and a deep sense of service. The curriculum is regularly evaluated and upgraded to make the students future ready. Collaborative research enables faculty to keep pace with the changes in management education.

If you are a high achiever who dreams big, with the courage and passion to turn that dream into a reality, then IMR is the right place for you. So come, join us to help achieve IMR's mission and vision and in turn, vision of India. As a leading manager and future global leader, it will be your responsibility to transform this vision into the reality.

All the very best for your future...

Prof. Dr. Shilpa Bendale

Director

From Director Coordinator : Training & Placement Department



In today's world, Management Institutions need to interact with the corresponding Industries for improving the quality of the Managers by understanding their expectations. IMR has started Industry Institute Interaction Cell with this objective to have more Companies involved and our students will get benefit from the MOU's done with these companies. We facilitate students for interacting with the Company by organizing events and activities. We want to help students to improve their knowledge and skills and for getting them job in good Companies. This III Cell tries to provide internship, Placement, Industrial visit, Guest Lectures & workshops for the students under MOU signed with the industries.

Prof. Punit Sharma

III Cell Coordinator

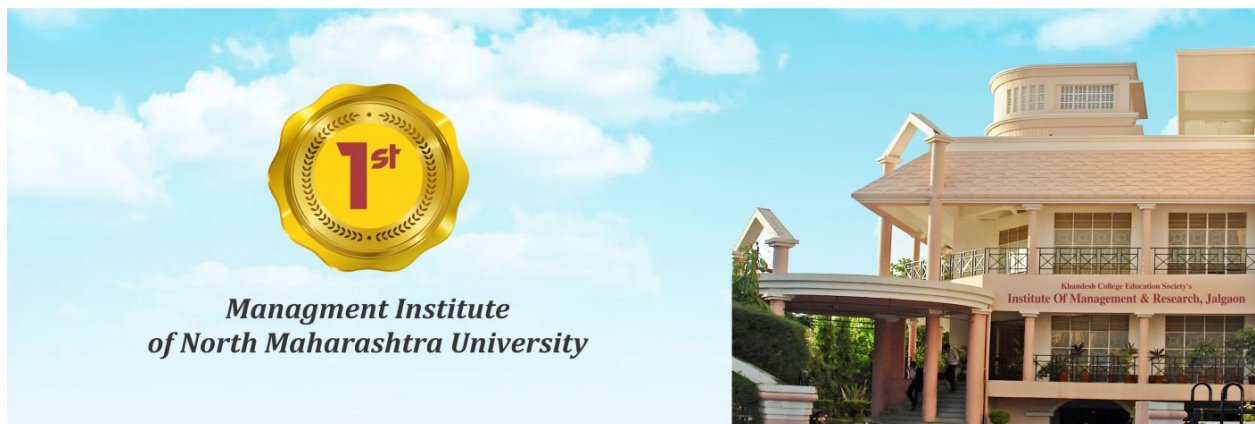
About the Institute

IMR was established in 1986. Since inception our premier business school has recognition of AICTE, New Delhi & it is affiliated to North Maharashtra University, Jalgaon. The secret of the spectacular growth of IMR lies in its glorious saga of university toppers and gold medallists in the field of Management research.

IMR has completed three decades of legacy in creating intellectual, responsible and society centric Management & IT professionals, who relive and believe that leadership & innovation can be pioneered with responsible touch. IMR brings to you a unique combination of state-of-the-art infrastructure, proven learning strategies and committed faculty, who encourage collaboration, teamwork, and hands on world class corporate learning.

The Training & Placement cell

Today, our alumni are holding senior positions in many organizations and more and more students are joining each year at various levels to contribute meaningfully to the corporate world. many corporate houses and best brand's have offered summer internship or full time employment opportunities to our students in the past. With a mix of fresh graduates and experienced professionals from various academic backgrounds, including Engineering, Business, and Commerce, we are sure to train you what industry and corporate needs along with providing the best offered package in esteem brands across the India.



Preface

To improve the quality of Management education adequately to meet the needs of the Industry, society and economy. Management education system should operate at optimum efficiency and should produce good quality managers, who will deliver quality services to the industries. To optimize the deployment of physical and human resources of Institutions and Industries in the pursuit of development of Management manpower & to enlist participation of industry in Management education programmes, with a view to have better interaction between Industries and Institute, IMR has started Industry Institute Interaction Cell (IIIC).

Vision

- To make IMR a hub for the exchange of the best talents from industry and academia.

Mission

- IMR to be a Centre of Excellence for Research & Consultancy in constant collaboration with industry.
- To make our students employment ready by enhancing their skills in par with industry requirement.

To promote Industry - Institute Interaction following schemes are being undertaken

- Establishment of the Industry Institute Interaction Cell (IIIC)
- Organizing Workshops, conferences and seminars with joint participation of the students, faculty and the industries.
- Professional consultancy by the faculty to industries.
- Memoranda of Understanding (MOU) between the Institute and industries to bring the two sides emotionally and strategically closer.
- Industrial visits & Internship for Students
- Arranging visits of staff members and Students to various Industries
- Projects/Events Sponsorship for students
- Placement support and placement opportunities
- Alumni Interaction & Collaborative Programmes with Industry

MEMBERS OF THE INDUSTRY INSTITUTE INTERACTION CELL

(III CELL – 2017-21)

Sr. No.	Name of Member	Department	Designation
1	Dr. Shilpa K. Bendale	Director & Administration	Chairman
2	Dr. Shubhada Kulkarni	Head of Department	Member
3	Dr. Vishal Sandanshive	Economics	Member
4	Dr. Parag Narkhede	HR Management	Member
5	CA Shweta Chordiya	Financial Management	Member
6	Mr. Punit Sharma	T&P & Marketing	Coordinator

List of industries with MoU has been signed so far

Sr. No.	Name of Industry	Name of Contact person	Domain of MoU	Period of MoU
1	BIBA Construction	Mr. Gani Memon, menongani7860@gmail.com 9823157786	<ol style="list-style-type: none"> 1. Internship 2. Placement 3. Training 4. committee 	5 years
2	TATA Strive	Mr. Subodh Bhave, Tel +91-20-6686 9100 Mobile -8779-683-484 subodh.jadhav@tatasustainability.com	<ol style="list-style-type: none"> 1. Skill training 2. Placement services 3. Employability skill development 4. Faculty as trainer 	1 Year
3	The Great Learning Academy	Ayushi Baneerji, aayushi@greatlearning.in, +91 9949862200	<ol style="list-style-type: none"> 1. Skill based training 2. MNC Placement opportunities 	06 Months
4	Sunshine Agri Pvt. Ltd.	Mr. Rajesh Chaudhari, 0257 2274400, sunshinieagri@info.net	<ol style="list-style-type: none"> 1. Internship 2. Faculty consulting projects 	5 Years

5	Bhagirath Counselling Centre	Mr. Pankaj Vyahare, 7385102498, 7057202498 info@bccjl.com	<ol style="list-style-type: none"> 1. Skills Training 2. Workshop 3. Seminars 4. Language development 	1 Year
6	Saturday Global Trust	Mr. Vivek Joshi, 0257 223 8956 Saturdyday.jalgaon@gmail.com	<ol style="list-style-type: none"> 1. Industry interaction 2. Placement support 3. Entrepreneurship skill development 	1 Year
7	Gokhale's Advanced Training Institute	Mr.Charudutt Gokhale, 9822770904, 9881153936 info@gatiskills.com	<ol style="list-style-type: none"> 1. Skills Based Training 2. Workshop 3. Seminars 4. Employability skill development 	5 Year

Faculty consulting projects provided by MoU industries

Sr. No.	Project Title	Name of Industry	Consulting Amount	Payment details
1.	Customer satisfaction with training provided by GATI	Gokhale Advanced Training Institute	10000	008964 BOM
2.	International Marketing	Sunshine Agri Pvt. Ltd.	78000	
3.	Employee Training	BIBA Construction	NA	NA

Resource person provided by MoU industries to conduct workshop/seminar/motivational talk for students

Sr. No.	Name of resource person	Name of Industry	Topic	Year
1.	Mr. Charudutt Gokhale	Gokhale Advanced Training Institute	Interview & GD Skills for corporate interviews	2017-18
2.	Mr. Pankaj Vyahare	Bhagirath Counselling	Emotions- Mantra of Successful Life	2018-19
3.	Mr. Gani Memon	BIBA Construction	Entrepreneurship Development	2018-19
4.	Mr. Charudutt Gokhale	Gokhale Advanced Training Institute	Employability Skills	2019-20
5.	Mr. Subodh Bhawe	TATA Strive	Changing trends in business industry	2019-20

Industry Professionals in Project examination – Internal evaluation

Sr. No.	Name of Industry person	Name of industry	Subject
1	Mr. Gani Memon	BIBA Infrastructure	Marketing & IBM

Industry providing sponsorship for students program

Sr. No.	Name of Industry person	Name of industry	Role objective
1	Mr. Gani Memon	BIBA Construction	Placement Activity
2	Mr. Pankajr Vyavhare	Bhagirth Counselling	Training Activity
3	Mr. Charuddut Gokhale	GATI	Training Activity

Industry Interface Committee

Sr. No.	Name of Industry person	Name of industry	Sponsorship Type	Event title
1	Mr. Vivek Joshi	Saturday Club	Complete event sponsorship	Business profession and employment opportunities

Placements & Internship provided by MoU industries

Sr. No.	Name of Student	Name of Industry	Year of Appointment
1	Harish Shankarlal Talreja	Tata Strive	2020
2	Navalrao Bhaurao Shinde	BIBA Constructions	2020

3	Dipak Rajmal Patil	Tata Strive	2020
4	Satish Shenfadu Kumavat	Tata Strive	2020
5	Ayushi Anilkumar Trupathi	The Great Learning Academy	2020
6	Sachin Shravan Thatte	Tata Strive	2020
7	Kasturi Madanlal Mundada	Tata Strive	2020
8	Pallavi Dilip Mahajan	The Great Learning Academy	2020
9	Vrushiali Sanjay Joshi	Tata Strive	2020
10	Vaishali Balu Deshmukh	Tata Strive	2020
11	Prachi Naresh Deshmukh	Tata Strive	2020
12	Shraddha Ravindra Raut	Tata Strive	2020
13	Amrutkar Shital Ashok	BIBA Constructions	2019
14	Sali Vicky Ashok	BIBA Constructions	2019
15	Chaudhari Hemant Sudhakar	BIBA Constructions	2018
16	Deshmukh Chetan Pradeep	BIBA Constructions	2018
17	Kulkarni Mrinalini Sharad	Sunshine Agri Private Limited	2018
18	Chaudhari Hemant Sudhakar	BIBA Constructions	2018
19	Patel Jagdish Natabar	BIBA Constructions	2018
20	Rathi Rashmi Mahesh	BIBA Constructions	2018
21	Chaudhari Hemant Sudhakar	BIBA Constructions	2018

Short summary of industries with whom IMR has signed MoU

1. **BIBA construction** is a pioneer brand name in the construction sector of North Maharashtra especially in providing affordable houses to the middle and lower middle class. The group is also involved in the manufacturing of bricks and steel. The group has sold over one thousand houses in last 34 years.

REGISTERED OFFICE

BIBA Construction,

Opp. New B. J. Market, Above Redcross International,

Jilha peth, Jalgaon

menongani7860@gmail.com | 9823157786

2. **TATA STRIVE** is an initiative of the TCIT, aimed at actively bridging the gap between vocational education and industry needs. In FY 2017-18, Tata STRIVE began working under the aegis of Tata Trusts as a result of the Tata Group's strategy of 'Simplification, synergy and scale'. The move recognizes the close synergies between Tata STRIVE and the broader community interventions of the Tata Trusts. Tata STRIVE is skilling youth from underprivileged backgrounds through innovations in technology, pedagogy, and methodology. Tata STRIVE is the skill development initiative of the Tata Community Initiatives Trust under the aegis of Tata Trusts, addressing the pressing need of skilling India's youth for employment, entrepreneurship and community enterprise.

It reaches to communities, develops skills of people from financially challenged backgrounds and acclimatizes them with the changing work environment. The core philosophy is to create courses that would help in creating and supplying trained manpower across the entire industrial spectrum as well as develop entrepreneurial talent. Any skilling programme must address these challenges. The transition of youth into an employee/entrepreneur is a transformation process that involves behavior change, knowledge acquisition and skill development.

REGISTERED OFFICE

Tata Community Initiatives Trust
c/o Tata Services Ltd Jeevan Bharti Tower I,
10th Floor, 124 Connaught Circus,
New Delhi - 110001 | Tel. No.: 23327072

3. **The Great Learning Academy**, As India's largest professional learning company and a global footprint in 140+ countries, we're on a mission to make professionals around the globe proficient and future-ready. In the last 7 years, we have been able to deliver 50 million+ hours of learning to professionals world wide with thousands of them being able to achieve successful career progression in leading companies such as Microsoft, Amazon, Adobe, American Express, Deloitte, IBM, Accenture, McKinsey and more. Great Learning is one of India's leading ed-tech companies for professional and higher education. We offer career-relevant programs from world-class universities in the most in-demand domains. With best in class completion rates, learner satisfaction and career transitions, when you learn from Great Learning, you

Registered Office

Plot No 758-759 (1st Floor), 19th Main,
Sector 2, HSR Layout, Near Sri Sai Mandir,
Bengaluru - 560102.
Ph: 080-42168700

4. **Sunshine Agri Pvt Ltd**, the leading manufacturer and distributor of unique range of agricultural related quality products like pesticides, micronutrient, fertilizers and water soluble fertilizers. Sunshine Agri Pvt Ltd was established in 2005 with the aim of improving agriculture needed products like pesticides, micro-nutrient, fertilizers and water soluble fertilizers. The company policy is to focus on the quality of product and guideline to farmer the development of Indian farmers and agriculture. Sunshine has

earned a reputation in a very short period of time by providing unique product what modern farming needs more than ever. For Sunshine this is just a beginning. It has many more plans for a promising future. Starting from a local market it rapidly stepped in the national market, and now it is ready to go global. Experienced guidance and planned performance and farmer confidence on product is the real strength of Sunshine. But according to MD Mr. Rajesh Chaudhari, Sunshine not only works with ambitions but also ethics. He believes that these are the pillars which keep Sunshine in the competition. And there is lot of hard work to take care of Sunshine's financial growth and profit. Finally, here at Sunshine we consider it our duty and responsibility to manufacture original and international standard product to meet our own commitment to our dear clients.

SUNSHINE AGRI PVT. LTD.

Gat no.14, Manyarkheda, Tehsil-Jalgaon,

Dist -Jalgaon, 425003 (MH)

+91 257 227 4400 | +91 940 501 9988

info@sunshineagri.net | www.sunshineagri.net

5. **Bhagirath Counseling**, started from May 2011 when Mrs. Vrushali Vyavahare was in practicing her psychological knowledge for the betterment of school and college students. Then in the month of September 2011, we have started working in the field of psychological counseling and assessments. In 2016 Mr. Pankaj Vyavahare joined the firm as NLP practitioner and in 2018 as Industrial counselor. In 2018 Yogeshwar Joshi joined as social counselor. Now Bhagirath is working on several fronts of psychology and wellness. Bhagirath now working professionally with many more school, colleges and in corporate filed too. Bhagirath School counseling services [BSSC] is a comprehensive and developmental program for the betterment and smoothness of students at every phase of life. BSSC helps to improve educational, career, personal, social skills and competencies.

Bhagirath Counseling Center

3, Lilavati Complex, Opp Dr. Girish Shastrabuddhe Hospital,

Ganesh Colony Road, Jalgaon (MH) | 7385102498, 7057202498, 9420384834

6. **Saturday Club Global Trust - SCGT** [Est. 2000] is first of its kind Business Network forum working in NGO format (non profit organisation). SCGT was formed with a mission to channelize the immense talent and integrity prevailing in the Maharashtrian community into entrepreneurship. SCGT was established by Shri. Madhavrao Bhide, Founder Chairman and a leading consulting Engineer of repute. Prime objective of SCGT is to create personal, social and national wealth & employment through entrepreneurship. SCGT is a Public Trust formed under Bombay Public Trust Act to help budding Maharashtrian entrepreneurs to grow and to sow the seeds of entrepreneurship.

Registered Office

829, 9th Floor, Ecstasy Business Park, City of Joy, JSD, Mulund West, Mumbai - 400080

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scgt.ho@gmail.com | www.scgt.org.in

7. **Gokhale's Advanced Training Institute (GATI)** has a legacy of seven years. We offer several training programs to the students, faculty, and corporate. Our head office is at Jalgaon (Maharashtra) and apart from that we have branches in Akola, Nashik, and Pune. As sustainable skills development is very close to our hearts, GATI envisages the capacity building of individuals through behavioral and technical skills development. We have two business verticals: Training and Editing. Offering customized training workshops is our USP. Till today, we have been successful in training more than 27,000 individuals who have been satisfied with our services. Our training programs are activity-based, offering hands-on experiences and readymade platforms to develop skills. Our result-oriented micro-lab sessions form an integral component of the soft skills and behavioral workshops. The core training areas include Soft Skills, Business English Communication, Entrepreneurship Motivation, Employability Enhancement, Behavioral and Management Skills Development. Our trainers are certified in Soft Skills and

Business English Communication from Symbiosis International University through its department English Language Teaching Institute of Symbiosis (ELTIS), Pune. We have collaborated with Tesknocrat's Control Systems (I) Pvt. Ltd., Nashik to provide training in Industrial Automation in the North Maharashtra region. We have been an Approved Test Centre (ATC) for Symbiosis Centre for Distance Learning, Pune since December 2013. Our Editing vertical provides innovative content development and editing services. These include proofreading, content writing, transcriptions, translations, and developing creative taglines. We have a team of enthusiastic experts to make your content flawless, plagiarism-free, impressive, and effective. We are happy that our services have been well-received by our clients. Get associated with us to give your documents, a magical touch!

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Phone : 0257 – 2238060 | Mobile : 9822770904, 9881153936 |

Email : info@gatiskills.com

A glance at activities so far according to MoU



Thank You!

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MBA

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Training & Placement Department

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Website : www.imr.ac.in

